

DIGITAL POWER 2019

EXECUTIVE CONFERENCE
IMPACTING YOUR CUSTOMERS

agenda

10TH OCTOBER
2019

LISBOA, PALÁCIO
DO GOVERNADOR

14h30 — Accreditations and networking



14h45 — Welcome message

15h — Digital Initiatives with Customer Impact

- Andreas Flach, Chief Digital Officer @ Maersk
- Ricardo Tomé, Director @ Media Capital Digital

16h — Artificial Intelligence at the Service of Business and Customer | Panel

- Jorge Simões, Head of the Digital Factory @ EDP
- Mafalda Alves Dias, Head of Large Business @ Vodafone
- Pedro Barbosa, Managing Director @ Wise Pirates
- Nuno Borges, Director of Analytics & Customer Research @ Outsystems

17h — Coffee break e networking



17h30 — Digital transformation financing solutions, Marco Neves, Executive Board Member @ SPGM

17h45 — Digital transformation level assessment study

18h45 — Closing message

14h30 — Acreditações e networking



14h45 — Mensagem de boas-vindas

15h — Iniciativas digitais com impacto em Cliente

- Andreas Flach, Chief Digital Officer @ Maersk
- Ricardo Tomé, Diretor @ Media Capital Digital

16h — A inteligência artificial ao serviço do negócio e do Cliente | Painel

- Jorge Simões, Diretor da Fábrica Digital @ EDP
- Mafalda Alves Dias, Diretora de Grandes Contas @ Vodafone
- Pedro Barbosa, Diretor Geral @ Wise Pirates
- Nuno Borges, Director de Analytics & Customer Research @ Outsystems

17h — Coffee break e networking



17h30 — Soluções de investimento para a transformação digital, Marco Neves, Administrador Executivo @ SPGM

17h45 — Estudo de avaliação do nível de transformação digital

18h45 — Mensagem de encerramento